

# BRANON CONOR EUSEBIO

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## SUMMARY

I'm a UX-focused software engineer wielding a powerful combination of skills. With a degree in behavioral neuroscience, a seasoned eye for best-in-class UX/UI, and a powerful command of modern technologies to build quality interfaces and experiences, my strengths lie at the intersection of technology and people. As an expert in design systems, accessibility, and UI engineering, I strive to build world-class software that delights users and propels businesses forward.

## SKILLS

**Languages:** HTML, CSS, Javascript, Typescript

**Skills/Tools:** React, Design Systems, Accessibility, CSS Frameworks, Component Libraries, WCAG, UX/UI Design, Feature Flags, Storybook, NodeJS/NPM, Express, MongoDB, PostgreSQL, GraphQL, Git/Github, Unit & Integration Testing, GatsbyJS, NextJS, CMS platforms, AWS, REST APIs, Agile/Scrum, Jira, etc.

## EXPERIENCE

### Senior Design Technologist II - Smartsheet

Feb 2024 - PRESENT

- Building Design Systems at scale ✨🤖

### Senior Design Technologist - Endpoint

May 2023 - Feb 2024

- Drove the evolution of Endpoint's Design System, BlockParty, by defining cross-product UX/UI patterns, enhancing design system team processes, and building/maintaining components in Figma/code
- Other: prototyped new features, moonlit as a frontend engineer, etc.

### Design Technologist - Color Health

Dec 2021 - March 2023 (Layoffs)

- Contributed to key design system decisions, cross-product UI/UX patterns, and reusable UI components with maximum parity between Figma/code
- Co-led accessibility efforts across engineering and design orgs by performing codebase audits and implementing fixes across several products, socializing design process improvements, and more
- Built out product features as a front end engineer, built custom Figma widgets, contributed to translation/localization architecture, CMS implementations, etc.

### UX Engineer - Linus Health

May 2021 - December 2021

- Built out new fullstack features for web portal applications
- Organized design system components and maintained product designs in Figma, implemented localisation flows, built design system component modules, and more

## Founder, Software Engineer – LIFTOFF Technologies

Jan 2021 – PRESENT

- Bootstrapping a startup to build better productivity tools. My main product, [ListRocket](#), is currently live!

## UX/UI Engineer – Charter Healthcare

May 2020 – May 2021

- Overhauled Charter's brand, design language, and web presence with a modernized corporate website, custom design system, intranet portal, and more!

## Web Developer, Designer & Creator – AXN Creative

NOV 2019 – PRESENT

- Maximize digital presence and impact for small businesses
- Create software development courses and content for *tens of thousands* of online students, teaming up with world class tech instructors like Colt Steele

## Web Developer/Designer – TheraMind

DEC 2019 – MAY 2020: Web Developer/Designer, MAY 2017 – DEC 2019: Clinic Director

- Leveraged a design system to create new web page mockups in Figma
- Built out a series of new, modern corporate websites for various locations

## EDUCATION

**B.S. Behavioral Neuroscience** – Westmont College, May 2017

## HONORS & ACCOMPLISHMENTS

**HTML & CSS Bootcamp 2023 Edition** – Built and launched a [CSS course](#) on Udemmy with [Colt Steele](#) – with close to a 5-star rating across thousands of enrolled students, February 2023

**Hackweek Ally & Inclusion Award Winner** – I led a team in Color's company Hack Week to build a custom Figma widget that enables designers to do design peer reviews, inspired by engineering code reviews in Github, etc. Our project won the Ally & Inclusion award, August 2022

**Mastering Typescript: 2022 Edition** – Built and launched a [Typescript course](#) on Udemmy with [Colt Steele](#) – with close to a 5-star rating across thousands of enrolled students, July 2022

## PUBLICATIONS

**#TECH** – We Used UX Research After an Accessibility Audit. Here's What Happened., *Human Centered*, December 2022

**#TECH** – Making Tech Products More Accessible in 5 Simple Steps, *Human Centered*, May 2022

**#NEUROSCIENCE** – Assessment of multiple salivary biomarkers during repetitive transcranial magnetic stimulation (rTMS) treatment for major depression, *Psychiatry Research*, June 7 2021

**#NEUROSCIENCE** – Treating dissociative post-traumatic stress disorder presenting as a functional movement disorder with transcranial magnetic stimulation targeting the cingulate gyrus, *Neurological Sciences*, May 2020